

BULK RATE  
U.S. POSTAGE PAID  
MOORELAND, IN 47360  
PERMIT #3  
NON-PROFIT ORGANIZATION

# Mooreland Free Fair

50<sup>th</sup> Anniversary

1939-1989

**AUGUST 14 - 19, 1989**

Sunday, August 13

6:30 p.m. — Community Worship Service

Monday, August 14

6:00 p.m. — Children's Pedal Pull

6:30 p.m. — Junior Mawk

7:30 p.m. — Talent Contest

7:30 p.m. — Modified Tractor Pull

Tuesday, August 15



hibits, Open Exhibits, FA  
& 4-H

7:00 p.m. — Antique Tractor Pull and Open  
Class Tractor Pull

7:00 - 8:00 - 9:00 — Jenny Ballard Duvall movie  
"Take The Long Way Home"

**Wednesday, August 16**

1:00 p.m. — Children's Day Parade

5:00 p.m. — Mule Pull

7:00 p.m. — Horse Pull

7:00 p.m. — Raintree Promenaders & Corn-  
field Cloggers

7:30 p.m. — Cable Club "Wedding of the Year"

**Thursday, August 17**

6:00 p.m. — Pork Chop Dinner in Food Building

7:00 p.m. — Antique Tractor Pull and Out-Of-  
Field Tractor Pull

7:00 p.m. — Lady Lions Variety Show

7:00 p.m. — Raintree Promenaders & Corn-  
field Cloggers

**Friday, August 18**

7:00 p.m. — Modified Tractor Pull

7:00 p.m. — Raintree Promenaders & Corn-  
field Cloggers

7:30 p.m. — Gospel Concert "The Promise"  
and "The New Generation"

**Saturday, August 19**

7:30 - 8:30 a.m. — Run Registration

8:30 a.m. — Mile Fun Run

9:00 a.m. — 5K Run

10:00 a.m. — Run Awards

11:00 a.m. — Garden Tractor Race

3:00 p.m. — Fair Parade

4:00 - 5:00 p.m. — Pick-up Exhibits

5:30 p.m. — Ice Cream "Crank-Off"

7:30 p.m. — Mud Bog, 4 x 4 trucks

7:30 p.m. — Queen and Princess Coronation

8:30 p.m. — Merchandise Drawings and  
Parade Results

9:00 p.m. — Dance

9:30 p.m. — 50th Anniversary Fireworks  
Show



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# Bob Manifold Mainstay In Fair Preparations

Regular backers of the Mooreland Free Fair recognize Bob Manifold as "The Indispensable Man." Although no fair event is named for him or features him up front, all fair events depend on his work in the background. Before, during, and after each fair, he supervises the electrical and mechanical network which makes the fair efficient and safe.

Bob Manifold can't remember exactly how long he has worked for the Mooreland Fair. His father, Howard Manifold, was one of the fair's founders and during his lifetime probably its most enthusiastic supporter. Along with his dad, Bob started preparations for each fair as soon as they "took down" the previous year's exhibits. Collecting and exhibiting antiques provided a strong motivation for the family interest in the fair, but it was their experience in the Manifold Heating and Plumbing business which made them "indispensable" to the other exhibitors.

In recent years, one of Bob's major goals has been to make himself unnecessary, or at least dispensable, to the fair's setup and continued operation. To achieve this goal, he has used several strategies: among them, training other workers in his specialties and installing equipment which will require less annual movement and maintenance.

Just how much Bob Manifold does for the fair was brought home to everyone last summer during his recuperation from a heart attack. Although he did end up making some surprise appearances on the fairgrounds, most of the physical work was done by others. Some, like his son, Ronnie, his son-in-law, Bob Jessee, and his stepson, Scott Teague, were family members; some, like Gary Sorrell, Jack Conwell, David Murray, and Terry Ewing, were community members. Manifold always wants to give others credit, but says, "I don't know who all helped last year — fair board and others — it seemed like everybody just pitched in."

He is now back to work at Delco Remy in Anderson. At 54, he says, he is "too young to retire." He takes his vacation for the fair and spends many of his after-work hours during the summer in preparation for it. Besides serving 18 years on the Mooreland Fair Board, Bob has long been an active member of the Mooreland Volunteer Fire Department and is currently assistant chief. He and his wife, Charlene, like to spend their "spare time" with their 12 grandchildren.

When asked his views on the future for the fair, Bob calls upon his dad's vision for it: "They were always changing it, trying to make it better. . . We're going to have to keep changing it . . . every year."



*Bob Manifold*

One change this year is permanent wiring for the antique building. Such projects can, he hopes, translate a small expenditure of time and money now into big dividends for future fairs — "I'd like to get things where you could just replace a few light bulbs and flip a switch." Of course, putting on a fair won't ever be that easy because, as he says, everybody wants something different. But Bob Manifold is making progress toward making himself no longer "indispensable."



## Fair Parade

In tribute to the special occasion, the Mooreland Free Fair's 50th An-